



## **Kroger/King Soopers/City Market Community Rewards Program FAQ**

Everyone needs groceries, so why not let a percentage of that grocery bill go towards Christians who are waiting for their first Bible and Biblia Global?

**Q: How does the program work?**

A: Each time you shop for groceries and swipe your loyalty card at the checkout, a percentage goes to support Biblia Global. You can use cash, checks, or a charge card for your purchase

**Q. Will the Community Rewards Program be replacing the reloadable gift card program?**

A: Yes. King Soopers/City Market is simplifying their community giving and have launched Community Rewards. No longer will you need to reload gift cards to earn for the organization of your choice – all you need to do is link your loyalty card to the organization of your choice and shop with King Soopers just like you always do!

**Q: What if I still have a balance on my reloadable gift card?**

A: Any money on your gift card will still be there and can always be used just like cash. The difference is reloading that card will no longer be linked to or benefit Biblia Global.

**Q: Do gasoline purchases still count towards the rewards program?**

A: Gas is no longer counted towards the reward total.

**Q: Where can I shop to help Biblia Global?**

A: You can earn towards Biblia Global by swiping your loyalty card at any King Soopers, City Market, or Kroger family store.

**Q: Can I participate if I live and shop outside of Colorado?**

A: Yes, however to participate outside of Colorado at a Kroger family of stores, you must set your home store preference (or “currently shopping” store) at Kroger.com as a Colorado store (i.e. King Soopers or City Market). You may then earn towards Biblia Global anywhere there is a Kroger family of stores.

**Q. How often do I need to re-enroll my loyalty card?**

A: Customers will automatically stay enrolled in the organization of their choice until they decide to switch organizations or no longer participate. Customers can change their selected organization or end their participation at any time by going to [www.kingsoopers.com](http://www.kingsoopers.com) or [www.Kroger.com](http://www.Kroger.com) and clicking on My Account.

**Q. May I support more than one organization at a time through King Soopers Community Rewards?**

A: Your SooperCard may only be linked to one organization at a time. However, you may



change your selected nonprofit at any time.

**Q: What is Biblia Global's organization number?**

A: VV313

**Q: How do I sign up?**

1. Sign into your account on [www.KingSoopers.com](http://www.KingSoopers.com) or [www.Kroger.com](http://www.Kroger.com). If you don't have an account, create an account on [Kingsoopers.com](http://Kingsoopers.com) and link your loyalty card to your account.
2. If you don't have a SooperCard or Kroger loyalty card, sign up either in the store or at the above websites.
3. Once you are signed in, click on My Account.
4. To the far left, under My Account, click on Community Rewards.
5. Under "Find and Organization" type Biblia Global or our organization number, VV313. Click enroll.
6. Finally, make sure your home store is set to a Colorado store.

**Q: How do I tell how much I have earned for Biblia Global?**

A: Sign in to your account. Under My Account, Community Rewards, you will see how much you have earned per quarter for Biblia Global.